

THE NEW ZEALAND GEOTECHNICAL SOCIETY INC

A Collaborating Technical Group of The Institution of Professional Engineers New Zealand

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NEW ZEALAND



mechanical specifications

SPACE	IMAGE/TEXT AREA	TRIM	bleed
full page	185mm wide x265mm high	210mmx297mm	4 sides
half page	90mm wide x 265mm high	-	-
double spread		420mm wide x 297mm high	
quarter page	90mm wide x 130mm high	-	

file format

The file format for all digital advertising must be High Resolution PDF. These must be generated via Adobe Distiller, a copy of the necessary job options is available if need be.

All fonts must be embedded or if Illustrator, Freehand or Photoshop is used, the type must be converted to paths/outlines. True Type fonts are not acceptable.

images

Four colour images must be CMYK; minimum resolution of 300dpi; and.tif, eps or jpg.

No spot colours are to be used.

document

Please supply a proof of your ad with crops and 3mm bleed where necessary.

To book your advertising space, please contact me at the number or email below.

Please send your copy to :-

Management Secretary, Amanda Blakey

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email: nzgeotechnicalsociety@xtra.co.nz